PRIVACY POLICY

Your privacy is a priority.

Thank you for your interest in React ("React") products and services. React, LLC takes its responsibility in safeguarding your personal data very seriously. We know that your privacy is important to you. It is important to us, too. That is why we want you to know about the Personal Information we collect, how we use that information and with whom it may be shared. This Privacy Policy applies to the provision of our services and applications, including through the websites, www.SuperSquares.com, www.SuperSquares.ca, www.ReacTV.com and www.React.net, and to all products, services, mobile apps, and websites offered by React, and to the services and content we provide through businesses, networks, mobile devices, and websites operated by our partners (the "Services"). It describes our practices regarding the collection, use and disclosure of information about people who use our Services. It does not apply to any other information collected by React. **By using any of our Services, you agree to the terms of this Privacy Policy and to our Terms of Service (published separately).**

React may change the terms of this Privacy Policy from time to time, and without notice. Please check back periodically for any changes. The date at the top of this Privacy Policy provides details as to when the Privacy Policy was last revised. Your use of the Services constitutes your agreement to this Policy and to any changes.

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What is React?

React is a Florida Limited Liability Company that operates websites and mobile applications, and we have appointed a Privacy Policy Administrator who is responsible for this privacy policy.

Where can I learn about the React privacy policy?

The privacy policy of React can be found at http://www.React.net/privacy

What is the purpose of these privacy policy FAQs?

The FAQs explain how React treats your Personal Information collected in connection with your subscription to all React Services and your interactions with React websites, television and radio programs, mobile applications, and digital properties. They also provide contact information in the event you want to make further inquiries regarding your Personal Information.

What is Personal Information?

Personal Information is any information that is related to an identifiable individual. It typically includes such information as your name, e-mail address, or mailing address. It could also include preferences you provided at websites or other information. It does not include the business contact information of a person, such as name, title and mailing contact information.

Does React collect Personal Information?

React, through the Services, collects Personal Information, including your first and last name, residential address, ZIP or Postal code, e-mail address, gender and mobile phone number, that you provide to us voluntarily, such as when you register with www.SuperSquares.com, www.React.net, reactive games or applications sponsored by React such as Super Squares®, the Amazon Alexa® React™ Skill, or request information about or from www.SuperSquares.com, www.SuperSquares.ca, www.ReacTV.com and www.React.net, and reactive games sponsored, hosted, or created by React. We collect your birth date in order to ensure that you are old enough to use our Services. We collect gender for the purposes of providing accurate site or app use demography to advertisers in an anonymized manner. In order to register for some Services, including as a game player, you will also be asked to create a screen name, username, and password, and to provide the city, state and ZIP code where you reside. We collect this information for the purposes of ensuring you are eligible to participate, to represent you via your screen name on leaderboards, as well as prize and game show announcements, and to fulfill digital and physical prizes and related materials. You may also be asked for Personal Information when you enter into contests or promotions sponsored by us or our partners.

How does React use information it gathers about me?

React uses your Personal Information to provide you with products or services that you have requested. We may further use such information to develop and customize products or services to better meet your needs and preferences, and to offer you products and services from React.

React may also share your Personal Information with partners who provide our games or other services to their customers. If you register with React through one of our partners, we may share your e-mail address and ZIP or postal code with the partner through whom you reached us. Our partners may use that information to contact you about their own products and services, or for other reasons. If you wish not to receive email from these partners, you may opt out of receiving these communications and in subsequent promotional communications from them. Note that partners are not bound by this Privacy Policy and they may collect information about you, including Personal Information, independently of React. You agree that React is not responsible or liable for any partner's collection or use of information about you. Please ask the individual partner(s) about their respective privacy policies.

React may also use your Personal Information to enter you in contests or sweepstakes in which you choose to participate, to give you status updates on contests, to notify contest winners, to verify contestant eligibility, and to award prizes. Your Personal Information may be provided to third parties who administer our contests, sweepstakes, and prize redemptions, or provide you with other services you request. In instances where you have joined a game where a "Buddy" or referring player name is requested, your screen name or name and email address will be shared with the player you provide as your "Buddy" or referring player.

React may disclose your Personal Information in response to a subpoena, warrant or other legal inquiry or order, to an investigative body in the event of an actual or alleged breach of an agreement or contravention of law, or as otherwise required by law. React may also disclose your Personal Information as we deem necessary for your protection, for the protection of other users, or for the assertion or defense of legal claims.

Aggregate information about the use of our Services by you and others, which does not include Personal Information, may be disclosed to third parties for a variety of purposes, such as enhancing the Services, developing new services, promoting our business or the Services, and obtaining advertising

How does React communicate with me?

We may communicate with you via push notification, email, SMS, MMS or other text message ("Message") (to the extent you permit us to do so), and we may collect information regarding such communications, such as confirmation when you open an email, read a Message or receive a push notification. We use this information to improve our Services, including without limitation our customer service.

Push notifications are utilized by our mobile applications to notify you of, among other purposes, upcoming live events such as game shows, to advise you of upcoming "game breaks" that have limited availability for participation, and to advise you when a live event has concluded.

If you have won a prize, contest entry, or opted in to receive an offer, coupon, digital, or physical goods, we or a third party fulfillment partner, under our direction, will communicate with you to award the prize or fulfill your request.

Might I be contacted by organizations outside React?

React does not currently share your Personal Information with other businesses, except for third parties who provide registration, communication, and fulfillment services on our behalf. However, React reserves the right to share your Personal Information with other businesses React has selected to work with us, so that they can assist us in promoting React products and services, or so that those businesses may send you information about their own products and services, including special offers and promotions. In the event you are provided to authorize React to provide personal Information to a specified business, such as a sponsor, and you opt in to authorize us to do so, we will share the designated personal information to the specified business.

If React chooses to exercise these rights, you will first be given the ability to opt in, and then may thereafter opt out of receiving communications from those businesses.

How does React protect the privacy of children?

The privacy of children is important to us. Access to some of our mobile applications and websites may be prohibited to children (and in some instances, even young adults) under a certain age as specified in the website's Terms of Service. React cannot verify the validity of persons claiming to be age-eligible to access such websites. Currently, React does not collect nor permit registration by citizens of Canada under the age of 18 year of age. We do not, and will not, knowingly collect Personal Information from children under 16 through any of our Services. If we become aware that we have inadvertently received Personal Information from a child under the age of 16, we will without notice delete such information from our records, including that person's account and username.

I'm registering on one of your websites or mobile applications for the first time, but my name is here already. How?

Some React mobile applications or websites may share online registration services. Any information you provide while registering for an application or website is tied to your e-mail address. If you use the same e-mail address to register at another React mobile application or website, the associated information may be retrieved, so you don't have to re-enter it.

Do React websites use cookies?

Yes, React websites use cookies. A cookie is set when you register on our websites.

A cookie is a small text file sent to your internet browser's files for our reference. No one else can read this file. Cookies allow our server computer to recognize your computer when you return to our websites, so you don't have to re-register and so we can retain any preferences you may have given us. If you do not wish to receive cookies, most browsers allow you to be alerted when a cookie is sent to your computer, so you can decide whether to accept it.

Where we place cookies

We set cookies in a number of different locations across our services.

These include:

- On our websites (including wordpress.com, woocommerce.com, Facebook, Google, and AppsFlyer).
- On our app (including OneSignal, and AppsFlyer)
- In the emails we send.

Types of Cookie

The table below explains the types of cookies we use on our websites and why we use them.

Category of cookies	Why we use these cookies
Required	These cookies are essential for our websites and services to perform basic functions and are necessary for us to operate certain features. These include those required to allow registered users to authenticate and perform account-related functions, store preferences set by users such as account name, language, and location, and ensure our services are operating properly.
Analytics and Performance	These cookies allow us to optimize performance by collecting information on how users interact with our websites, including which pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.
Advertising	These cookies are set by us and our advertising partners to provide you with relevant content and to understand that content's effectiveness. They may be used to collect information about your online activities over time and across different websites to predict your preferences and to display more relevant advertisements to you. These cookies also allow a profile to be built about you and your interests and enable personalized ads to be shown to you based on your profile.

Do React websites or apps record information about my computer, mobile device or visit?

React collects IP addresses and related information for the purposes of system administration and to create aggregate statistical reports for advertisers. This information cannot identify you personally.

Browser information (i.e. the URL of the webpage you were just on, the IP address of the computer or mobile device you are using, your domain type, and your mobile device and browser version) is automatically recorded as part of transmitting information over the Internet.

We may use it to help us display information in the best format for you.

We may develop summary reports for advertisers, to help them better understand our audience and provide advertisements that are more likely to be of interest to you. For example, we may report total number of visitors to our mobile applications and website in general or to specific app or webpages, average length of visit, etc. We may provide advertisers with the demography of the users of our apps and those viewing advertising in the app. No identifying data about individuals is reported.

During your visit to our mobile applications and websites, we may record choices you have made and use this to provide more customized content or advertising. The data does not identify you and is not retained after your visit. This is sometimes called "clickstream" data.

We may collect some device-specific information if you access the Services using a mobile device. Device information may include but is not limited to unique device identifiers, network information, and hardware model, as well as information about how the device interacts with our Services.

We may use other industry standard technologies like pixel tags and web beacons to track your use of our websites and promotions, or we may allow our affiliates and third party service providers to use these devices on our behalf. Pixel tags and web beacons are tiny graphic images placed on certain pages on our websites or screen displays within our mobile applications, or in our emails that allow us to determine whether you have performed a specific action. When you access these screens or pages, or open or click an email, pixel tags and web beacons generate a notice of that action. Pixel tags allow us to measure and improve our understanding of visitor traffic and behavior on our websites, as well as give us a way to measure the effectiveness of our promotions and performance.

How does React advertise on its website?

In the event ads appear on React websites, they are delivered to you using online advertising networks, which may include the Google Ad Network, and Adobe Media Optimizer technology. Information about your visits to this website, such as the number of times you have viewed an ad or visited certain pages of React websites (but not your name, address, email or other Personal Information) may be used to serve ads to you.

The ad network providers use cookies, web beacons, or similar technologies on your computer or mobile device to help present, better target, and measure the effectiveness of the advertisements

served to you on React mobile applications and websites or through affiliate advertising network providers.

Web beacons utilize JavaScript code and write information to cookies, which are small files on your computer. If you do not want a cookie to be written, simply change the setting in your browser. For more information and how to 'opt-out' from ad network providers' cookies, visit the [Your Ad Choices website](#).

What about information on public forums?

React websites and mobile applications may make chat rooms, forums, message boards and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your Personal Information.

If you share your social media or other third party services account login credentials with us, we may use such information to post on your behalf. We will never share or disclose your login credentials outside of our company. We may share your content, or some derivative thereof, on React's social media channels, and we may reference your content using your name, social media name or other identifier.

What steps do you take for the security of my information?

Our websites use industry-standard security measures to protect data against loss, misuse and interception by third parties. Our security policies are periodically reviewed and enhanced as necessary. Despite our efforts, however, no security measures are perfect or impenetrable, and we cannot guarantee the security of the Personal Information you provide to React. Furthermore, React assumes no liability for interception, alteration or misuse of information transmitted over the Internet.

How else can I protect my privacy online?

Generally speaking, whenever you disclose Personal Information online there is a risk that the information may be intercepted, collected and used. That goes for information disclosed on message boards, in chat areas – or even in e-mail. React is not responsible if that information is intercepted. You transmit information at your own risk. React has no control over the content of messages you may receive from other users, and you understand and acknowledge that React is not responsible for the content of such messages.

Co-branded and third party mobile applications and websites and services may be accessible through React mobile applications and websites. Third parties may collect information for their own contests or promotions and may have their own privacy and data collection practices. React is not responsible for and bears no liability for these policies or actions.

You alone are responsible for keeping passwords and information safe. Be careful and responsible whenever you're online or using a mobile device.

What happens to information I provide on a contest entry?

React uses a variety of contests and similar promotions to increase awareness of our products and services. We generally request contact information so that we can notify you if you are a prize winner. As well, in some cases we may contact contest entrants with product information. Contest entries generally include a way for you to indicate that you do not want to be contacted based on the information on your entry. Because contests may involve co-sponsors outside React who have their own privacy practices, it is always advisable to read the entry form and contest rules before entering.

Are there other ways my information will be used?

React may also use or disclose your Personal Information when we believe in good faith that the law requires it or under circumstances specifically described to you when we collect the information (such as in a Terms of Service agreement).

What Information of mine can I Access?

If you are a registered user, you can access information associated with your account by contacting us at info@react.net. Registered and unregistered users can access and delete cookies through their web and mobile browser settings.

California Privacy Rights: Under California Civil Code sections 1798.83-1798.84, California residents may request a notice identifying the categories of personal customer information shared by React with our affiliates and/or third parties for marketing purposes and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to the following address: California Privacy Rights Administrator, React, LLC, 10360 72nd St. N. Suite #814, Largo, FL 33777

How Can I Delete My Account?

Should you ever decide to delete your account, you may do so by deleting the App through which you registered, and then by emailing us from your email address associated with your account, requesting account deletion, to info@react.net. You will receive a confirmation email. React reserves the right to delete your account after an extended period of inactivity. If your account is deleted, any association between your account and information we store will no longer be accessible through your account. All marketing services to you by React shall be terminated. However, please note that changes may not be effective immediately, and any public activity of yours including game show play, and comments in chat and public forums prior to deletion will remain stored on our servers and will remain accessible to the public.

CONTACT US

If you have any questions about this Privacy Policy, or the practices on our website, mobile applications or the Services, you may contact us at:

React, LLC, Attention: Privacy Policy Administrator, 10360 72nd St. N. Suite #814, Largo, FL 33777, or via the "Contact Us" section at https://react.net/contact-us/.