

SUPER SQUARES OFFICIAL RULES OVERVIEW

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE.
A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF THE UNITED STATES AND, WHERE NOTED,
CANADA (EXCLUDING QUEBEC) WHO ARE AT LEAST EIGHTEEN YEARS OF AGE.
SOME EVENTS MAY REQUIRE ENTRANTS TO BE AT LEAST TWENTY-ONE YEARS OF AGE.**

**VOID IN QUEBEC AND WHERE PROHIBITED OR RESTRICTED BY LAW.
DO NOT PARTICIPATE IF YOU ARE NOT ELIGIBLE.**

Super Squares® is sponsored by React, LLC, 10360 72nd St. N. #814, Largo, FL 33777 and to-be-announced media partners who co-sponsor specified Promotions or Tournaments (together, "Sponsor.")

SUPER SQUARES® GAME SHOW CONTESTS ARE IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH APPLE INC.

SUPER SQUARES® IS NOT SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH GOOGLE LLC OR THEIR SUBSIDIARIES OR AFFILIATES.

Super Squares® is not sponsored, endorsed, administered by, or associated with any of Amazon, Inc., Twitch.tv, EA Sports, the National Football League, the National Hockey League, or their subsidiaries or affiliates. Super Squares® Game Shows are skill-based contests designed to increase consumer awareness of, and interest in, professional sports, advertisers and their brands. The Super Squares® App and Game Shows may not be used for, or in connection with, any form of gambling.

- 1. PROMOTION TIMING:** Promotions and multi-event Tournaments will be announced via the Super Squares app and online at www.SuperSquares.com. Each Promotion event and Tournament will be synchronized with one or more live sporting event (each a "Promotion Period"). Each Promotion Period shall include unique and binding Official Rules, which will supersede this Official Rules Overview, providing final official details as to the rules and duration of the Promotion or Tournament, the sporting events corresponding to the Promotion Period, and the prizing details and ARV of prizes to be awarded. Promotions may be geographically restricted by nation or region and may impose age restrictions per the Official Rules. The Sponsor's computer is the Promotion Period's official clock.
- 2. ELIGIBILITY:** Employees, officers, directors, representatives, and agents of Sponsor and their respective parent companies, subsidiaries, affiliates, advertising, contest Administrators and promotion agencies (collectively, "Promotion Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All applicable federal, provincial, territorial, and local laws and regulations apply. Void where prohibited by law.

Participation constitutes entrant's full and unconditional agreement to the current Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Sponsor reserves the right to update the Official Rules and shall reflect the date of last update in the Notices section at the bottom of the Official Rules document. Winning a prize is contingent upon fulfilling all requirements set forth herein. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and

e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address during a Promotion Period.

- 3. TO ENTER AND PARTICIPATE IN THE PROMOTION:** During Promotion Periods, an eligible entrant may download the Super Squares® app (“App”) from his/her smart phone Apple® App Store or Google® Play Store, and follow the links and instructions to register and create an account (“Account”) on the App by providing the information requested by Sponsor including, but not limited to: complete first and last name, city and province/territory of residence, Postal Code, mobile phone number, date of birth, create a password, create a Screen Name, and agree to the Official Rules, as amended from time to time. Limit: An entrant may only create and participate using one (1) Account.

During the Promotion Period, Sponsor will announce sporting events (live or replay broadcasts, or simulations conducted via computer programs) to be supported by the App via live Game Shows. Events may be single event (“Event,” i.e. a football or hockey game, auto race, etc.), multiple Events, or a series of Events occur over a stated timeframe (a “Tournament.”) The total actual number of Game Shows and the dates aired will be determined by Sponsor in its sole discretion, detailed in the Official Rules, and will be announced via the “Upcoming Games” section of the App. Each entrant must check his/her local listings for scheduled Event broadcast start times and dates. Sponsor shall not be responsible for any broadcast interruptions, errors or delays or any programming decisions made by any TV or radio service provider or venue host affecting the broadcast of a sporting event.

Sponsor will from time to time announce via the app, the number of Game Shows to be conducted, along with identifying the Events to be supported by the App. While Sponsor retains the right to limit the number of Game Shows it conducts each day and week, Sponsor reserves the right to host multiple Game Shows during a day, that may commence during the same hour of day, designated as an Event Slot. Sponsor may also limit the number of Game Shows with which an entrant can participate within an Event Slot. By way of example, Sponsor may make available eight (8) football Game Shows within the 1 PM EST Event Slot but limit an entrant to participating in no more than four (4) Game Shows within the Event Slot.

During a Game Show there will be one (1) Game Break, which will take place before and briefly at the start of the Event. Entrants may receive a notification before each Game Break based upon the capabilities and settings of an entrant’s mobile device. The Game Break “Window” during which an entrant may participate is as follows:

<u>Game Break</u>	<u>Notification Sent to App*</u>	<u>Game Break Window Closes</u>
Pre-Game Break	Day of Broadcast	8 minutes <u>from Event start</u>

****Devices that have turned off notifications, or which are incapable of receiving a notification, may not display a notification. Entrants may still participate without having received a notification.***

Before the Game Break Window closes, an entrant seeking to post points and participate, and receive a Super Square, must check-in to the Game Show via the App.

Upon checking in to Game Break of the Game Show, the entrant will be randomly assigned to a game group (a “Game Group”). There will be no more than twenty-five (25) entrants in each Game Group.

During the Game Break, in addition to other activities described below, entrants will be asked three (3) Event-based prediction questions (“Predictor Questions”) that must be completed before or shortly

after the start of the Event in order to qualify for Predictor Points at the end of the Event. At the conclusion of the Event, entrants who checked-in and timely answered the Predictor Questions will earn up to sixteen (16) points per Predictor Question.

Each entrant will also be randomly assigned their first of four (4) Super Squares (each, a “Super Square”). The same Super Square will not be assigned to more than one (1) entrant in the same Game Group. Each randomly assigned Super Square will contain four (4) sets of statistic combinations (e.g. “3,7”) which will correspond to the last digit of the sport-specific, designated statistic (“Stat”) for the visitor and home team.

The Stat used for football shall be the Score; for hockey, the Stat shall be Shots on Goal.

Each entrant will receive a total of four (4) Super Squares during each Game Show, with a new Super Square assigned at the start of each subsequent quarter, period or other sport-specific, designated increment of time, each scored over the course of the Game Show.

- The designated increment of time for football shall be the conclusion of each **quarter** (with the completion of the football game closing out the fourth and final Super Square scoring, in the event of overtime).
- The designated increment of time for hockey shall be the conclusion of each **period** (with the completion of the hockey match closing out the fourth and final Super Square scoring, in the event of overtime). *Note: In the event a match concludes after 3 periods, a fourth Super Square shall nonetheless be awarded and scored in order to arrive at a Final Score.*

During the Game Break, entrants will participate in activities to earn points as outlined below:

- **Rate Commercials:** During the Game Break, entrants will be served Mobile TV Commercials within the App. Following the completion of a commercial, entrant will be able to replay the commercial one additional time. The entrant will have up to seven (7) seconds within which to react to the commercial by selecting a star rating of 1, 2, or 3 stars, reflecting the entrant’s general sentiment about the commercial. A 1-star rating will reflect a less favorable sentiment, a 2-star rating reflecting an average sentiment, and a 3-star rating reflecting a more favorable rating. By selecting ANY of the three-star ratings within the seven second window will entitle the entrant to one (1) point. There will be no difference in points earned, if one of the three-star ratings is selected. There will be a total of two (2) opportunities to rate commercials. **There is a possible total of two (2) points per Game Break for rating commercials. Entrants must Check In during the Game Break to be eligible for these points.**
- **Answer Quiz Questions:** During the Game Break, entrants will be asked two (2) multiple choice quiz questions based on the content of the two (2) Mobile TV commercials displayed in the App during the Game Break. One or both Quiz Questions may instead be presented as an offer or survey question. Entrants will have twenty (20) seconds to complete each quiz question. Once an entrant answers a quiz question, the entrant will not be able to change the entrant’s answer. The number of quiz questions will vary for each Game Break. An entrant will earn three (3) points for each quiz question the entrant answers correctly, or, in the instance of offer or survey questions, for selecting a response reflecting the entrant’s truthful choice or opinion. Entrants are NOT required to reply in the affirmative to any offer or survey question to earn points. There will be a total of two (2) quiz questions per Game Show. **There is a possible total of six (6) points per Game Break for quiz-related questions. Entrants must Check In during the Game Break Window to be eligible for these points.**

- Super Squares Stats:** During the course of the Event, an entrant can compare Super Square numeric combinations to the Stat of the Event. Each Super Square will have four (4) squares, each containing a numeric combination. An entrant will earn three (3) points for each “Partial Square” combination (where one (1) of the two (2) combinations matches the last digit of the Stat of the corresponding visiting or home team) at the end of the respective increment (i.e. quarter, period, etc.) An entrant will earn five (5) points for a “Perfect Square” combination (where the combinations match the last digit of the Stat of BOTH the visiting and home team). By way of example for football, a square combination of 3,7 would earn three (3) points and be designated a Partial Square, in the event the visiting team’s Stat (the score) ends in a “3” (i.e. 3, 13, 23, etc.) or if the home team’s score ends in a “7” (i.e. 7, 17, 27, etc.). **Therefore, a Super Square that contains two Partial squares is designated a Partial Super Square and will yield 6 Game Show points.** If the square combination matches BOTH teams (i.e. the visitor team has 23 points and the home team has 17 points, with an entrant claiming the 3,7 combination) this would be designated a “Perfect Square” combination and the entrant would receive five (5) points. Entrants who receive a Perfect Square combination will also be awarded three (3) points for each of two (2) Partial Square combinations contained within the entire Super Square. **Therefore, a Super Square that contains a Perfect square and two Partial squares is designated a Perfect Super Square and will yield 11 (eleven) Game Show points. There is a possible total of forty-four (44) Super Square-related Game Show points.**
- Predictor Questions:** Entrants who check-in and complete the Game Break prior to or shortly after the start of the Event (kick-off, puck-drop, etc.) are eligible to earn up to sixteen (16) points from each of the three (3) Predictor Questions. Predictor Question point values are based on an entrant’s percentile rank (utilizing a proprietary formula created by Sponsor) when compared to the final result of the predicted event. When ranking predictions that require a selection of one (1) of two (2) teams, as well as a number of points, or yards, all predictions that select the wrong team will score zero (0) Game Show points, as only predictions that select the correct team are eligible to be ranked and to receive points in this instance. **The maximum number of Game Show Points that can be earned from Predictor Questions (“Predictor Points”) is 48.0000.**

Core Score. The total aggregate points earned from the Game Break, including the final scoring of Predictor Questions at the completion of the Game Show, and the final value of all four Super Squares over the course of the Event, **shall constitute the entrant’s “Core Score” for the Game Show.** The maximum Core Score is one hundred (100) Game Show Points, and is designated as a “Perfect Game.” Excluding any Bonus Points or Booster Points that may be earned outside of the Game Break, **entrants with a Core Score of one hundred (100) Game Show Points** shall be designated as having earned a “Perfect Game,” and may be eligible to receive the Perfect Game Jackpot Prize as further defined in section 4.A. below.

If an entrant closes the App at any time during the Game Break or engages in other activities that could impact a mobile device’s use of resources and operations, the App may expel the entrant from the Game Break and may not award any or all points from the affected Game Break. Entrants are strongly advised to avoid opening or utilizing other mobile applications during a Game Break. For entrants using mobile devices with limited memory, clearing the device’s cache (or Media Cache within the App’s “Settings” tab) before the Game Break may increase a device’s ability to complete each Game Break within the Game Show.

It may be possible for entrants to join a Game Show after the start of the Football Game and to still be eligible for Game Show points. However, to maximize Game Show points, entrants must check in prior to eight (8) real-time minutes to participate in a Game Show. Note: Entrants

who post Predictor Question responses after more than 75 receiving yards are accumulated by a single player in the first eight (8) official clocked minutes of a Football Game, or after a goal has been scored in a Hockey Match, will be ineligible for the Perfect Game Jackpot Prize as further defined in section 4.A. below.

Post-Game Break activities. After an entrant has completed the Game Break, Sponsor may provide entrants with the opportunity to earn Bonus Game Show Points as outlined below:

Bonus Reactions: Prior to the end of a Game Show, entrants may be provided with an opportunity to “React and Rate” up to eight (8) Bonus Mobile TV Commercials within the App. Entrant will be presented with a “React” button within the App display, and the React Button shall designate in its upper right corner, the number of Bonus Reactions available during the Event. When activated by Sponsor, the entrant may press the React button and be served a Bonus Mobile TV commercial. As with the Game Break activities described above, following the completion of a commercial, entrant will be able to replay the commercial one additional time. The entrant will have up to seven (7) seconds within which to react to the commercial by selecting a star rating of 1, 2, or 3 stars, and by selecting ANY of the three-star ratings within the seven second window will entitle the entrant to one (1) point.

Entrants will then be asked one (1) multiple choice Bonus quiz question, offer or survey question. Entrants will have twenty (20) seconds to complete each quiz question. Once an entrant answers a quiz question, the entrant will not be able to change the entrant’s answer. An entrant will earn three (3) points for each Bonus quiz question the entrant answers correctly, or, in the instance of offer or survey questions, for selecting a response reflecting the entrant’s truthful choice or opinion. Entrants are NOT required to reply in the affirmative to any offer or survey question to earn points.

The Bonus Mobile TV Commercials and Bonus quiz questions, offers or surveys may be randomly served to entrants such that some entrants may receive different Bonus Mobile TV Commercials and Bonus quiz questions, offer or surveys than other entrants. For Game Shows that offer Bonus Reactions, once the entrant has been presented with the number of designated opportunities to “React and Rate” to receive Bonus Game Show Points, regardless of the Bonus Points then earned, the “React” button will be deactivated, and no other opportunities for Bonus Reactions will be made available.

Note: In the event an entrant participates in more than one Game Show during an Event Slot, the points earned from Bonus Reactions will be applied towards the Game Show scores of all Game Shows within which the entrant is participates during the Event Slot.

There may be a possible total of up to eight (8) Bonus Points per Game Show for rating Bonus Mobile TV Commercials, and a possible total of up to twenty-four (24) Bonus Points per Game Show for Bonus Quiz questions. The maximum total of Bonus Points that can be earned from Bonus Reactions will be up to thirty-two (32) points.

Bonus Breaks: Prior to the end of a Game Show, entrants may be provided with a limited three-to-seven-minute opportunity to participate in one or more “Bonus Breaks,” each comprising a brief introductory or explanatory video followed by two Bonus quiz questions, offers or survey questions. **Game Shows that contain Bonus Breaks will be designated as such within the App’s Lobby, visible to entrants prior to participating in the Game Show.** To participate in a Bonus Break, an entrant may be required to have the App open and in view during the timeframe during which the Bonus Break will be “active.” Sponsor reserves the right, but is not required, to notify entrants via push notification or other means when a Bonus Break is available for participation.

Entrant will be notified when a Bonus Break is available via the “React” button flashing or otherwise indicating availability via a blue glow or strobe. To participate, the entrant must press the “React” button to be served a brief video or image followed by two Bonus Break Quiz Questions, offers or surveys. The Bonus Break Quiz Questions, surveys, or offers may relate to topics concerning the Football Game, the preceding video or image, trivia, recent events, the on-air events presented by a media partner, broadcaster, or streaming content partner promoting the Game Show, or any other topic approved by Sponsor. Entrants will have twenty (20) seconds to complete each Bonus Break Quiz Question. Once an entrant answers a

Bonus Break Quiz Question, the entrant will not be able to change the entrant's answer. An entrant will earn three (3) points for each Bonus Break Quiz Question the entrant answers correctly, or, in the instance of offer or survey questions, for selecting a response reflecting the entrant's truthful choice or opinion. Entrants are NOT required to reply in the affirmative to any offer or survey question to earn points. Up to six (6) Bonus Break points may be earned per Bonus Break.

For Game Shows that offer Bonus Breaks, once the entrant has participated in an individual Bonus Break, or upon the expiration of the availability to participate in the Bonus Break, the "React" button will be deactivated and return to its prior state.

Note: In the event an entrant participates in more than one Game Show during an Event Slot, the points earned from Bonus Breaks will ONLY be applied towards the Game Show score of the particular Game Show including the Bonus Break, and NOT across the other Game Shows within which the entrant may be participating during the Event Slot.

There may be a possible total of up to eight (8) Bonus Breaks per Game Show, and a possible total forty-eight (48) Bonus Break Points that can be earned per Game Show.

At the conclusion of the Game Show, the Game Show Points earned from Bonus Reactions and Bonus Breaks, if any and where applicable, will be added to the Game Break's Core Score, to arrive at the Final Game Show Score.

Entrants may submit no more than one (1) Final Game Show Score in the Game Show.

Super Squares® Game Shows are skill contests designed to increase consumer awareness of, and interest in, professional sports, advertisers and their brands. The Super Squares™ App and Game Shows may not be used for, or in connection with, any form of gambling.

During live sporting events, and where available, Sponsor will rely upon statistics provided by a league-licensed provider of real-time statistics, for the purpose of tracking statistics (such as the score), and starting and ending Game Breaks and Game Break Windows. Participants acknowledge that statistics are subject to change during or even after a sporting event. Game Break notifications, scores, and statistical results, once integrated within the App and a live Game Show, will not be updated to reflect official league statistics changes or corrections, if any, that may occur after the completion of a Game Break or Game Show. Quiz answers deemed correct or incorrect by Sponsor shall remain final, even in the event of statistical changes or corrections or an error or omission by Sponsor or Administrator, including but not limited to oversight, clerical, typographical or technical.

IMPORTANT: Message and data rates may apply. Please consult your wireless-service provider regarding its message and data pricing plans.

4. **WINNER DETERMINATION AND PRIZES:** After the conclusion of each Game Show, entrants will obtain a final Game Show point total, visible from within the App. Entrants who receive the highest number of points in the categories outlined below, and who score highest in their respective Game Group, may qualify to be deemed a potential winner ("Potential Winner"). A Potential Winner may be deemed a winner ("Winner"), pending verification of the Potential Winner's eligibility and compliance with the Official Rules as amended for each event or Tournament, determined by Sponsor or Administrator, at their sole and absolute discretion. Where applicable, some Potential Winners (including entrants residing in Canada) may be required to correctly answer a timed mathematical skill-testing question as further described in Section 5 before being declared a Winner. Potential Winners residing in the United States may be required to have obtained at least 30 Game Show Points from Predictor and Quiz Questions in order to be eligible and declared a Winner.

A. Perfect Game Prize (1): Where noted on the Game Details page and where made available, an entrant who receives and posts one hundred (100) Game Show Points, **derived solely from the Game Break activities** (and therefore excluding any Bonus or Booster points subsequently earned) within a single Game Show occurring during a live (and not a simulated or rebroadcast Football Game), will have scored a Perfect Game, and will be eligible to receive the Perfect Game Jackpot Prize. **Note that for Game Shows**

following which an entrant has scored a Perfect Game, and to be eligible for the Perfect Game Jackpot Prize, all of the Predictor-related statistics (and the Official Score) must first be verified according to the final statistics for the Football Game posted by the NFL on the Saturday immediately following the designated Football Game. In the event more than one (1) entrant earns a Perfect Game during the Promotion Period, the entrant with the highest Final Game Show score (including Bonus points) earned from the Game Show from which the Perfect Game was achieved will be declared the sole winner. If a tie remains after comparing Final Game Show scores, the tied entrant with the most Final Game Show scores earned over the course of the Promotion Period will be declared the sole Potential Winner.

The details and prize value of the Perfect Game Prize will be clearly displayed within the “Prize Details” section of the App and will also be presented online via the Official Rules prior to the start of a Tournament and within the Pre-Game Break of each Game Show.

Where available, there may not be a winner of the Perfect Game Prize. If no entrant meets the above qualifications to receive the Perfect Game Prize, the Perfect Game Prize will not be awarded.

B. Bigger Game® Grand Prize(s): During the Promotion Period, entrant who completes a Game Show as a Game Group Winner, may, where applicable, receive one (1) Grand Prize Entry to, or a Booster Point good towards a Game Group Winning entry during, the Super Squares® Grand Prize Game Show, referred to as the “Bigger Game®.” The number of entries into the Bigger Game® will depend in part on the number of Game Group Winners, and the number of Golden Tickets awarded (if any). (A Golden Ticket may be awarded by Sponsor to entrants over the course of a Promotional Period, entitling the recipient to participate in the Bigger Game® at the conclusion of the Promotion or Tournament). Booster Points, when made available and subsequently earned by Game Group Winners during a Promotional Period may also be added to the Bigger Game score, to arrive at a Final Game Show score. The Game Group Winner or recipient of a Golden Ticket who finishes with the highest final Bigger Game® score will be deemed the Potential Winner of the Grand Prize. In case of a tie, the Potential Winner with the highest cumulative Game Show score achieved over the course of the Promotional Period will be declared the sole potential Grand Prize winner. **The details of Golden Tickets, Booster Points, prize quantity and value of the Grand Prize will be clearly displayed within the Official Rules of each Promotion Period, within the “Prize Details” section of the App and will also be presented online at www.Supersquares.com prior to the start of a Promotion or Tournament.**

C. Top Game Group Prizes: After each Game Show, or after the conclusion of multiple Game Shows within the same Event Slot, the top Game Group Winner entrants with the highest overall Final Game Show scores among Game Group Winners will each receive a prize (each a “Top Game Group Prize.”) In the event more than one Football Game occurs within an hour (each a “Game Show Slot”), the Game Show results of all Game Shows occurring within the Game Show Slot may be combined for purposes of selecting winners. **The number and prize value of Top Game Group Prize winners will be clearly displayed within the “Prize Details” section of the App and will also be presented within the Game Break of each Game Show.**

Potential Winners from the Top Game Groups will be selected based on his/her final Game Show score (combined Quiz Question points, Predictor Question points, and Super Squares points, along with any Bonus Points earned during the Game Show). In the event more than one (1) Potential Winner earns the same Final Game Show score, the Potential Winner with the highest Predictor points will be declared the Top Game Group Winner. If there is still a tie, further tie-breakers may be stipulated, barring which the Potential Winners shall share the value of the two (2) awards won, equally, as determined by Sponsor in its sole discretion.

D. Other Prizes: Some Promotions and Tournaments may award prizes for aggregating points over the course of a Game Day or Week, and for scoring the highest Final Game Show or Predictor Score over the course of a Game Day or Week. SkyBoxes which allow for invited entrants to compete with one another within a private leaderboard, may be made available to some players, and may include prizes for high scoring

players. Additionally, some Game Shows and Tournaments may include awarding matching prizes to “Buddies” who, after registering, invited others to join and play, and who subsequently win prizes. Please review the Official Rules that apply to each Promotion and Tournament, from within the App.

E. Total ARV: The availability, details and ARV of all Prizes eligible to be won for a Promotion or Tournament will be clearly indicated in the Official Rules, displayed within the “Prize Details” section of the App, prior to the commencement of any Promotion or Tournament, and will also be presented in the App, and online at www.Supersquares.com prior to the start of a Promotion and Tournament.

F. Odds of Winning: The odds of winning a prize depend on the number of eligible entries received, the number of sporting events played, the outcome of matching randomly assigned Super Squares to the football game score, and the Quiz and Predictor Question scores received by entrants during the Promotion.

G. General: In no event will more prizes be awarded than established at the commencement of a Promotion period. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in the Official Rules, Sponsors and Administrator reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received.

5. HOW TO CLAIM A PRIZE: Each Potential Winner will be notified via e-mail by Sponsor or its authorized designee at the e-mail address provided at the time of entry, or as amended by entrant within the app. Before being declared the Winner, some Potential Winners, or in the instance of winning a prize or prizes with an ARV of \$600 or greater, all Potential Winners will be required to execute a Declaration of Eligibility/Liability/Publicity Release (“Declaration”), and provide proof of identity reasonably acceptable to Sponsor in Sponsor’s sole discretion, sent with the e-mail notification, and must return a fully executed and notarized Declaration to the Sponsor, Administrator, or its authorized designee within ten (10) calendar days from the date it is emailed or postmarked as being sent to the potential winner, or the prize may (in Sponsor’s sole discretion) be forfeited.

Canadian Entrants: Before being declared a Winner, a Potential Winner who received less than thirty (30) points between his/her Quiz and Predictor Questions may be required to correctly answer a timed mathematical skill-testing questions without assistance, which will be provided with the email notification or the prize will be forfeited. Potential Winners who receive thirty (30) points or more from the Quiz and Predictor Questions may not be required to answer a timed mathematical skill-testing question.

If a Potential Winner is disqualified, found to be ineligible or not in compliance with the Official Rules, declines to accept the prize, or in the event that a Potential Winner fails to return an executed and notarized Declaration within the ten (10) calendar day deadline, or fails to correctly the mathematical skill-testing question (where applicable) the prize may be forfeited, and in the Sponsor’s sole discretion, the forfeited prize may not be awarded, or may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

ALL FEDERAL, STATE, PROVINCIAL, TERRITORIAL, AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF THE PRIZE ARE SOLELY THE RESPONSIBILITY OF THE WINNERS.

Sponsor will attempt to notify the Potential Winner as set forth above, but Sponsor is not responsible for any undelivered emails, including without limitation e-mails that are not received because of a winner’s privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. The right to receive a prize is non-assignable, non-transferable and no prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsor’s sole and absolute discretion. All other costs and expenses not expressly set forth herein shall be solely the winner’s responsibility. Promotion Entities shall not be held responsible for any delays in awarding a prize for any reason.

6. LIMITATION OF LIABILITY: By participating in the Promotion, entrants agree that the Promotion Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel,

advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Promotion Entities are not responsible for any unanswered or undeliverable winner notifications.

In order to monitor Game Show activity on behalf of Sponsor, Game Groups will periodically include game monitors, moderators and administrators ("Monitors") who will participate within Game Breaks and will therefore appear on Leaderboards. Monitors will not be eligible for prizes, will purposefully perform at below average levels during Game Breaks, and will generally, but not always, be recognized by the use of the city name "React" when viewed within a Leaderboard. Final Game Show scores of Monitors are not considered and are removed when calculating Game Group Winners all prize awards.

By entering the Promotion, each entrant agrees: (i) to be bound by the Official Rules, as amended from time to time prior to the beginning of the Promotion, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of entrant's rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion, or a Game Show during the Promotion, is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more than the stated number of prizes be awarded. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in the Official Rules, a random drawing among the claimants will be held to determine the Winner. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than the stated number of prizes to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO A PARTICULAR ENTRANT IN WHOLE OR IN PART.

7. **DISPUTES:** UNLESS OTHERWISE AMENDED, THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF FLORIDA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN PINELLAS COUNTY, FLORIDA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN FLORIDA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN PINELLAS COUNTY, FLORIDA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
8. **PRIVACY:** By entering the Promotion, you consent to the collection, use and disclosure of your personal information by the Sponsors in accordance with each of their respective Privacy Policies, available at www.react.net/privacy, for the purpose of administering the Promotion as described in the Official Rules. If you have been asked to sign and return the Declaration or other documentation in accordance with the terms of the Official Rules, the Sponsors may disclose your personal information to any interested party, such as an entity who is released from liability. Any disclosure of your personal information by the Sponsor to another party will cause your personal information to be subject to that party's privacy policy and practices. Your personal information may also be disclosed to a third party, in accordance with the Official Rules, with your consent or as otherwise permitted or required by law.
9. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, address (city and state/province/territory), biographical information, photos, picture, portrait, likeness, voice, and/or statements regarding the Promotion and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

GENERAL: Any attempted form of participation in this Promotion other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Promotion; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Promotion. Any attempted form of participation in this Promotion other than as in the Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or Potential Winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a Winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be

required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of the Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of the Official Rules valid and enforceable. The invalidity or unenforceability of any provision of the Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend the Official Rules. Sponsor's failure to enforce any term of the Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in the Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in the Official Rules shall prevail.

10. **WINNER LIST:** For a copy of the Winners List, interested individuals should select "Winners' List" within the App menu, or for a physical copy, mail a self-addressed stamped business envelope to: Winners' List – Super Squares® (followed by the name of the Promotion), 10360 72nd St. N. #814, Largo FL, USA. Winner List requests must be received no later than sixty (60) days following the completion of a Promotional Period. Customer Service inquiries may be made at www.supersquares.com/contact/.
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The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL® Entities") shall have no liability or responsibility for any claim arising in connection with participation in the Promotion or any prize awarded. The NFL® Entities have not offered, participated in, endorsed or sponsored the Promotion in any way.

The National Hockey League (NHL), its member professional hockey clubs and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the "NHL Entities") shall have no liability or responsibility for any claim arising in connection with participation in the Promotion or any prize awarded. The NHL Entities have not offered, participated in, endorsed or sponsored the Promotion in any way.

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